



Screen Gem Studios

CASTING FOR A CUSTOM SOLUTION

EUE/Screen Gems Studios operates two full-service studio production facilities, located in Wilmington, NC and Atlanta. At each facility, EUE/Screen Gems hosts broadcast and cable TV shows and feature films that need multiple stages, lighting and support for production. Because the majority of EUE/Screen Gems' clients are based out of Los Angeles, they need to upload video files back to California each day for executive review – making high-speed Internet and dependable bandwidth essential. Tight production schedules do not allow much time for re-shooting scenes, so it is critical that each day's shots are uploaded quickly and reliably.

EUE/Screen Gems initially powered its 10-stage, 33-acre Atlanta studio complex with a fiber Internet connection, but the full-service studio is also responsible for setting up any custom WiFi configurations that individual. Further, with factors like actors' tight schedules, production timelines and inflexible airdates to consider, EUE/Screen Gems cannot afford to face Internet downtime. When a TV series client approached the studio needing a bandwidth order much larger than the existing 100MB service in just 10 days, EUE/Screen Gems' executive vice president Kris Bagwell turned to One Ring Networks for a redundant connection and scalable service.

The Challenges

A flexible, quick to install, always up internet connection for a production studio

The Solution

One Ring Networks 400 mbps fixed wireless internet bundled with fiber internet

The Results

A reliable internet connection and backup to ensure 100% uptime and scalable bandwidth





A BLOCKBUSTER BUNDLE

Having powered various entertainment venues and short-term projects, One Ring understood EUE/Screen Gems' unique needs for quick installation and flexible contract terms. In order to supply EUE/Screen Gems with 100 percent uptime and up to 400MB of bandwidth – based on the needs for each production – One Ring delivered a custom bundle service solution. One Ring's bundled solution offers both a stable fiber Internet connection for the facility's day-to-day needs and a scalable fixed wireless connection that would provide high-bandwidth wireless connectivity to EUE/Screen Gems' individual clients. Furthermore, the combination of solutions ensured connectivity would never be lost due to inclement weather, outages or other unforeseen circumstances.



With One Ring's bundled fixed wireless and fiber solutions installed, EUE/Screen Gems is easily able to "turn-on" wireless microwave bandwidth for its clients and disconnect the service once they leave the facility. For the film and TV production companies EUE/Screen Gems serves, the ability to edit and complete post-work production while in Georgia is an added benefit because it falls into the state's film tax credit guidelines. As a result, EUE/Screen Gems has enhanced its reputation as a "productionready" vendor with very flexible bandwidth to better serve its clients' growing needs for connectivity.

"WITH ONE RING'S BUNDLE SOLUTION, WE'RE ABLE TO SERVE OUR HOLLYWOOD CLIENTS WITH THE INTERNET SPEEDS AND BANDWIDTH THEY NEED TO COMPLETE PROJECTS EFFECTIVELY, MAKING US COMPLETELY ADAPTABLE TO THEIR NEEDS," SAID KRIS BAGWELL, EXECUTIVE VICE PRESIDENT AT EUE/SCREEN GEMS. "LONG TERM CONTRACTS AND ISSUES WITH CONNECTIVITY ARE NOT AN OPTION FOR US, AND ONE RING UNDERSTANDS THIS. FROM SOLUTIONS TO INSTALLATION AND CUSTOMER SERVICE, ONE RING IS TRULY THE SUPERIOR CARRIER FOR THE ENTERTAINMENT INDUSTRY."



RESULTS

Since partnering with One Ring in 2011, EUE/Screen Gems' Atlanta facility can now provide up to 400MB of wireless bandwidth for up to five large-scale productions in the 350k-foot studio space. By enlisting a bundle solution that scales based on short-term needs, EUE/Screen Gems eliminates any unnecessary costs associated with unused bandwidth. To date, EUE/Screen Gems has maintained 100 percent uptime and provided dependable connectivity to blockbuster films such as *The Internship* and *Flight* as well as TV series, such as *Devious Maids* and *Resurrection*.



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One Ring Networks is a preferred carrier that powers today's business connections in the Atlanta and Dallas-Fort Worth markets. With innovative managed services and quick installation, One Ring Networks provides small, mid-sized and enterprise organizations with a faster, more reliable Internet connection.

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